



IRISH HEREFORD PRIME -BREED BONUS STRUCTURE WORTH UP TO 20c/kg

Irish Hereford Prime, in partnership with ABP Ireland offer a new and enhanced bonus payment structure for its producer group members. In addition to the existing qualification criteria with a standard breed bonus of 10c/kg, members can, from 1st September 2026, avail of additional bonuses of a 5c/kg Sustainability bonus and a 5c/kg Genetics bonus. Total breed bonus of up to 20c/kg on qualifying Hereford animals.

The new payment model is built around two additional pillars:

The Sustainability pillar

Applied on a whole-farm basis, it rewards the adoption of environmental improvement practices.

To qualify for the 5c/kg sustainability bonus, farmers must:

- Sign up to the AgNav sustainability platform at agnav.ie
- Develop a farm sustainability plan
- Select and implement three voluntary sustainability actions

Completion of the selected actions must be demonstrated by 2029.

This pillar supports farmers in improving environmental performance whilst also maintaining farm profitability.

The Genetics pillar

Applied on an individual animal basis, encouraging the use of higher-performing Hereford genetics.

To qualify for the 5c/kg genetics bonus, farmers must:

- From September 2026 animals need to have a **Recorded Sire** or be **Genotyped**
- From 2028, animals require a **Commercial Beef Value (CBV)** of at least **€100**
- From 2029 onwards, this CBV requirement must be verified through genotyping only and will be subject to annual review and adjustment

This approach is designed to promote improved farm profitability, enhance carcass performance, and reduce both finishing time and associated feed costs.



STANDARD BREED BONUS CRITERIA

The existing 10c/kg Hereford breed bonus remains in place, subject to the following requirements:

- SBLAS approved farm
- HE or HEX on animal passport
- Steers & Heifers ONLY
- Maximum of four farm residencies
- Minimum 70 days on Quality Assured farms
- Including at least 60 days on the presenting farm
- Carcass weight: 240kg to 380kg
- Conformation: O= or better
- Fat score: 2+ to 4+

These criteria continue to ensure the consistency and eating quality of Certified Irish Hereford Prime beef.

Summary of Payments

- Base Hereford Bonus: 10c/kg
- Sustainability Bonus: 5c/kg
- Genetics Bonus: 5c/kg
- **Total Hereford Bonus: 20c/kg**

Qualifying Grades for Irish Hereford Prime bonus as per the grid below

	U+	U=	U-	R+	R=	R-	O+	O=
2+	24	18	12	6	Base	Base	-18	-24
3	24	18	12	6	Base	Base	-12	-18
4-	24	18	12	6	Base	Base	-12	-18
4=	24	18	12	6	Base	Base	-12	-24
4+	18	12	6	0	-6	-6	-18	-24

Quality Assurance Bonus Qualifying Grades

	U+	U=	U-	R+	R=	R-	O+	O=	O-
2+	24	18	12	6	Base	Base	-18	-24	-30
3	24	18	12	6	Base	Base	-12	-18	-24
4-	24	18	12	6	Base	Base	-12	-18	-24
4=	24	18	12	6	Base	Base	-12	-24	-30
4+	18	12	6	0	-6	-6	-18	-24	-30

Animals grading in the white area will receive a 20c/kg Quality Assurance bonus
Animals grading in the pink area will receive a 12c/kg Quality Assurance bonus

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