



2023 Hereford Photo & Calendar Competition – Terms & Conditions

1. This photography competition is open to everyone who can take a good photo OR who can draw, paint or sketch for the 16 and under category (not attained their 17th birthday in 2023 'Creative Calves' (category no.3).
2. Jeff Harvey's photography tips tutorial video is available to view at any time via this link [here](#).
3. All photos and drawings must be uploaded by midnight on the **15th September 2023** via this website link [here](#).
4. All entrants must provide the following details when uploading their entry: *name; address; email address; phone number*. All photo entries must include a caption.
5. Junior applicants (Under 18) must provide parental permission when uploading their entry.
6. All photos must be submitted by the photographer or artist with written permission from the photographer or artist.
7. All entrants acknowledge and consent that any photos or drawings entered in the 2023 Hereford photo competition may be used for the purposes of displaying entries. Entries will be published on <https://irishhereford.com> and <https://www.irishherefordprime.com/> along with the respective social media channels.
8. All entrants acknowledge and consent that any photos or drawings entered in the 2023 Hereford photo competition may be used at a later stage for purposes of promoting the Hereford Breed.
9. An independent judge will shortlist the submitted entries in each category. These shortlisted entries will be available for the public to vote online from **22nd September 2023 until Midnight 1st October 2023** on Irish Hereford Breed Society Facebook page <https://www.facebook.com/IrishHereford> and results will be announced the following day.
10. All shortlisted entries will then be put forward to compile a Hereford Calendar 2024 which will go on sale in aid of 'Children's Health Foundation' charity - each entrant will be asked to give their permission for the inclusion of their photo or drawing in the calendar and submit a higher resolution version of same via email.
11. No canvassing will be permitted during the shortlisting process and all decisions will be final.
12. Each entrant may submit a maximum of two photos or drawings per category.

13. All entries will be judged primarily on the photo or drawing quality and not just the cattle. Although good Herefords are always a winner!
14. Closing date for entries is midnight on the **15th September 2023**.

Prizes

- ☐ 1st and 2nd prizes will be awarded in each category to the **value** of - 1st €250 & 2nd €150 - a choice of:

SuperValu voucher

or

Farm Wardrobe voucher

- ☐ One prize will be awarded to the Overall Winner - Cash Prize of €500

Categories for Competition;

1. **'Herefords - The Natural Choice'** - Pedigree Hereford animals – all cows, heifers, bulls, calves accepted.
2. **'The HEX Factor'** – Hereford cross cattle (Male or Female) in their natural environment.
3. **'Creative Calves'** – draw, paint or sketch a Hereford animal done by anyone 16 or under (not attained their 17th birthday in 2023)
4. **'Hereford an Environmentally Sustainable Breed'** – Best photo showing how our Hereford farmers look after the environment and make significant contributions to biodiversity.