



2022 HEREFORD PHOTO & CALENDAR COMPETITION – TERMS & CONDITIONS

1. This photography competition is open to everyone who can take a good photo.
2. Jeff Harvey's photography tips tutorial video is available to view at any time <https://youtu.be/SNDIbuNea00>
3. All photos must be uploaded by midnight on the 2nd September 2022 using this link https://herefordprime.net/photo_comp.php
4. All entrants must provide the following details when uploading their entry: *name; address; email address; phone number*. All photo entries must include a caption.
5. Junior applicants (Under 18) must provide parental permission when uploading their entry.
6. All photos must be submitted by the photographer or with written permission from the photographer.
7. All entrants acknowledge and consent that any photos entered in the 2022 Hereford photo competition may be used for the purposes of displaying entries. Entries will be published on <https://irishhereford.com/> and <https://www.irishherefordprime.com/> and respective social media channels.
8. All entrants acknowledge and consent that any photos entered in the 2022 Hereford photo competition may be used at a later stage for purposes of promoting the Hereford Breed.
9. An independent judge will shortlist the submitted entries in each category. These shortlisted photos will be available for the public to vote online from 9th September 2022 until 10am on 16th September 2022 on the Irish Hereford Breed Society Facebook page <https://www.facebook.com/IrishHereford>. Results will be announced the following day.
10. All shortlisted entries will then be put forward to compile a Hereford Calendar 2023 which will go on sale in aid of 'Hooves 4 Hospice' charity - each entrant will be asked to give written permission for the inclusion of their photo in the calendar and also submit the original photo to the society via email.
11. No canvassing will be permitted during the shortlisting process and all decisions will be final
12. Each entrant may submit a maximum of two photos per category.
13. All entries will be judged primarily on the photo quality and not just the cattle. Although good Herefords are always a winner!
14. Closing date for entries is midnight on the **2nd September 2022**.

PRIZES

One cash prize of €500 will be awarded to the Winner.

1st and 2nd prizes will be awarded in each category to the value of 1st €250 & 2nd €150. (A choice of a SuperValu or Farm Wardrobe voucher).

CATEGORIES FOR COMPETITION

1. Herefords - The Natural Choice - Pedigree Hereford animals – all cows, heifers, bulls, calves accepted.
2. The HEX Factor – Hereford cross cattle (Male or Female) in their natural environment.
3. Prime Beef – Best photo of cooked or fresh Hereford beef suitable for any occasion.
4. Hereford an Environmentally Sustainable Breed – Best photo showing how our Hereford farmers look after the environment and make significant contributions to biodiversity.